



**MARIA T. BERNARDO BRADY**

Age: 47  
President  
Marakae Marketing, Inc.  
(asi/260725)

mail campaigns and trade shows, I realized the importance of promotional products and decided to join ASI.

→ **You may be surprised to know that** I row 3-4 miles virtually every morning on a Concept II indoor rower and recently ran my first 5K!

→ **The best advice anyone has given me is:** Always make sure your job aligns with your personal values which will provide an internal balance.

→ **The most unique product I have sold** is a very stylish, custom cell phone case that incorporated recycled leather to hit the mark for a "women in business" campaign. I partnered with Leeman Designs.

→ **My proudest recent achievement** is composing the first few sections of an inspirational book I hope to publish.

→ **My favorite part about being in sales** is truly listening to clients, developing solutions and helping them succeed.

→ **I believe** the greatest gifts you can possess are faith in God and confidence in yourself! That amazing combination will help you overcome trials and achieve your goals.

→ **On my days off, you will find me** cooking - an activity I really enjoy, along with gardening and soaking up the sun - weather permitting of course.

→ **This morning on my way to work**, I listened to country music - Luke Bryan!

→ **My favorite website is Ideeli.com** - awesome, stylish clothes and accessories.

→ **I attended Penn State University** and Robert Morris University earning a degree in Marketing Communications, graduating with honors.

→ **My childhood ambition was to own a business.** When my friends wanted to "play school," I wanted to "play business." I would set up a store front to sell my dolls and stuffed animals. I also set up an office using a typewriter (with the right-handle return).

→ **I launched my marketing company in 1996** after my first daughter was born so I could enjoy being a mom and still have a rewarding career. When coordinating direct-

### Five things I'm loving now:

1 Spending time with my teenage daughters. We share shoes!

2 Providing exemplary service to clients every day.

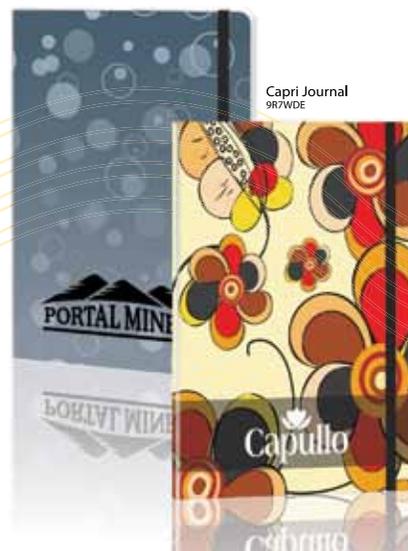
3 Working with great suppliers who consistently exceed expectations.

4 Reading *Being Tremendous - the Life, Lessons and Legacy of Charlie 'Tremendous' Jones*

5 Shopping in NYC for fabulous fashions and sipping Cosmos with a city view.

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